

Atlantic Advisory Partners Welcomes CETA

Toronto, September 21, 2017 -- *Atlantic Advisory Partners* (AAP) today welcomed the provisional entry into force of the Comprehensive Economic and Trade Agreement between Canada and the European Union (CETA). They congratulated the Government of Canada, the European Commission, Members of the European Parliament and the governments of Member States of the European Union on this historic accomplishment.

Under CETA, 98 percent of all tariffs between Canada and the EU will be removed. Canadian companies will have preferential access to the EU's 28-member states, 500 million citizens, and annual economic activity of almost \$18 trillion. This includes access to all levels of EU public procurement, worth an estimated \$3.3 trillion. European companies will have privileged access to opportunities in Canada, including unprecedented access to public procurement opportunities at all levels of government. Once in Canada through CETA, European companies can also position themselves for business in the United States.

Amb. Mark Entwistle, joint AAP Managing Director representing Acasta Capital, said: "CETA was the product of a rare demonstration of political will and determination in both Europe and Canada over a decade and against many odds. This makes CETA a political miracle to be celebrated."

Dr. Ulf Gartzke, joint APP Managing Director representing Spitzberg Partners, stated: "A trade and investment agreement is only a piece of paper unless business itself has vision for the possible and creates opportunity. Now the work begins for us."

AAP provides strategic counsel to companies and investors interested in taking full advantage of the opportunities created by CETA and is a partnership between Spitzberg Partners LLC and Acasta Capital Inc. (see www.atlanticadvisorypartners.com). AAP is proud to have a strategic partnership to provide legal counsel on CETA matters with *Norton Rose Fulbright LLP*, one of the leading law firms in the world with strong presence throughout Europe and Canada (see www.nortonrosefulbright.com).

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